



**Performance Running  
Collection  
Spring | Summer 2020**

# RUNNING. REINVENTED.

You were born to run, just not on hard surfaces. That's why we re-engineered the running shoe, putting you one step ahead of evolution. Clever elements – we call them “Clouds” – cushion your landing and then form a firm platform for an effortless transition and an explosive take-off. Don't wait for evolution. Run on clouds.



# THE ON STORY

## THE DIFFERENCE IS DESIGN

It wasn't just a love of running that brought former pro athlete Olivier Bernhard and his friends David Allemann and Caspar Coppetti together.

The three On founders share a dedication to developing the perfect product. It was this passion for designing a new sensation that turned a bold idea into a prototype shoe that felt, and performed, like nothing else.

On was officially founded in January 2010. In February, On won the ISPO BrandNew Award - one of the most important innovation awards in sport. By July 2010, the first On shoes were hitting shelves.

Word got out. Athletes that stepped into the shoe were stepping onto podiums. On was soon the fastest-growing running brand on the planet.

Doubters (and there were many) became advocates when they stepped into the shoe. The patented CloudTec® technology delivers a unique sensation: a soft landing followed by an explosive take-off. It is, as the first testers put it, like "running on clouds."

The dedication to design extended from the outsole to the upper and the aesthetic of the shoe. On fans started asking "why can't I wear my favorite running shoe all day?" On's answer? You can.

On shoes and apparel blend performance, comfort and style for a look and feel that effortlessly crosses the blurred boundaries between work, play and sport.

For the urban explorers, frequent travelers and the creative class, On offers Swiss-engineered items that deliver premium performance with the look to match.

## ON'S TECHNOLOGY

### 1. Soft landings, explosive take-offs

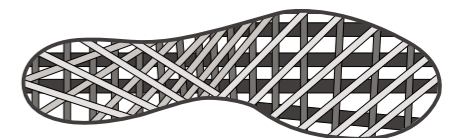
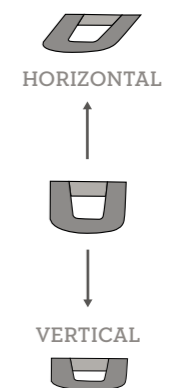
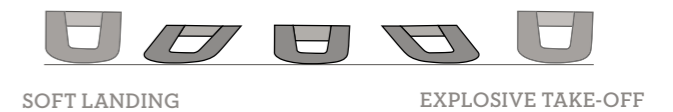
On is the first running shoe that provides cushioning only when you need it. So you can have the best of both worlds: cushioned landing, firm take-off.

### 2. Vertical + horizontal impact absorption

On's patented CloudTec® system cushions cleverly, so when you hit the ground, the flexible "Cloud" elements cushion both vertical and horizontal forces and allow you to glide softly into your stride by responding to the individual movement of your foot. Upon landing, the "Clouds" lock firmly to provide a solid foundation for a powerful push-off.

### 3. Flexible Speedboard fosters efficient rolling gait cycle

The Speedboard which is integrated into the midsole helps the runner smoothly transition from heel to toe. Unleash the energy of your feet and maximize your performance.



# BECAUSE YOU ARE UNIQUE, ON IS BREAKING THE NORM.

How many times have you been told to fit in, to adhere to the norm, to continue doing things the way they have been done in the past, to buy into the one best way? After half a century of running axioms that have failed to produce a significant drop in running injuries, On suggests simply running the way you are meant to run.

Forget about motion control, minimalism and maximalism, or the proper way to land or to lift for that matter. Instead, let your individual running personality shine. What feels best to you is best for you. Interestingly, this is also the conclusion of the latest biomechanical research<sup>1</sup>.

## ON CORE BELIEF 1

**From focus on correction to focus on experience and comfort...**

Running should be fun and not an exercise in self-control. Instead of correcting your movement, On lets you run the way you are meant to run. The result is unmatched comfort and a more enjoyable running experience. How does it work? On's patented CloudTec® cushioning cleverly takes the first heavy blow from the street and then lets you transition naturally to the forefoot, where the Cloud elements become firm for a stable stance and an explosive take-off. In other words: On shoes provide cushioning only when you need it. They help you delay fatigue, keep up your individual stride, and not give in to the street.

## ON CORE BELIEF 2

**From one best way to run to billions of ways to run...**

On shoes do not passively control your running motion with a rigid sole. Instead, a whole team of Cloud elements at the sole of the On shoe actively reacts to your individual running motion. The elements in the team can act in unison or individually cushion your landing - however you need it. In fact, they have no predefined rolling line, but rather empower each runner to run the way he or she is meant to run. This means freedom for your feet, putting you back in control.

## ON CORE BELIEF 3

**From a look at the ankle to a look at the whole body...**

Your running shoe should not stop you when landing, but rather transform your motion into forward momentum. We take a holistic look at the running movement of your whole body, not just your feet. This is why On puts the landing sweet spot toward the midfoot stance, naturally centered under your body. Upon landing, you are immediately ready for take-off - good running form in action.

## ON CORE BELIEF 4

**From a diagnosis for life to an evolution over time...**

Running is a sport, not an illness. And as in other sports, you can train away your weakness to become a star performer. Flat feet and other deficiencies are not static but can be improved through training. Infants, for example, typically have flat feet and develop an arch through natural training in childhood. Neither is your individual running motion a diagnosis for life - it can evolve with training. On provides a range of footwear that adapts to your individual stage of running and supports your training to propel you to the next level. Start with the On Cloud, finish in the On Cloudflash.



<sup>1</sup> Nigg BM. (2001). The role of impact forces and foot pronation: A new paradigm. *Clinical Journal of Sports Medicine* 11 (1) 2-9.



# Cloud X

Welcome to zero gravity – engineering for those on a mission. The Cloud X is the result of what happens when you take the sole of the Cloud and remix it for athletes who don't define themselves by any one sport, or any one type of workout. Soft landings. Explosive

take-offs. A knit-weave on top and a speed-heel-cap to keep your heel on lock. Make no mistake, this is the lightest fully cushioned running shoe the world, your gym, and your feet have ever seen. All you have to do is get out and mix it up.

**RUNNER PROFILE**  
Runners who actively mix their workouts.

**CATEGORY**  
Lightweight

**HEEL-TOE OFFSET**  
6 mm | 0.23 in

**MEN'S**

**SIZES**  
US M 7-14

**WEIGHT**  
218 g | 7.7 oz  
US M 8.5

**COLORS**

- White | Black
- Black | Asphalt
- Midnight | Cobalt
- Sienna | Rust
- Rock | Sea

**WOMEN'S**

**SIZES**  
US W 5-11

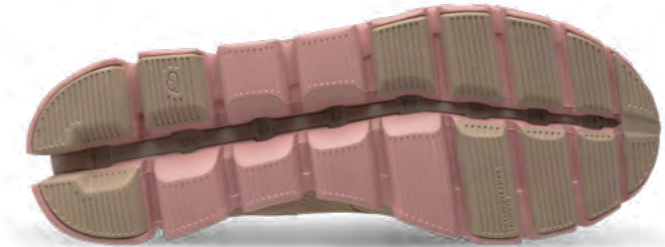
**WEIGHT**  
185 g | 6.5 oz  
US W 7

**COLORS**

- White | Black
- Black | Asphalt
- Red | Flash
- Sand | Rose
- Rock | Sea



Sand | Rose



**UPPER**

Elastic performance laces make for a fast step-in.

Reflective details ensure night visibility.

Functional engineered mesh and adaptive first layer sock ensure comfort no matter how you work out.

**SPEEDBOARD**

A new Speedboard transforms energy into forward motion.

**MIDSOLE**

Zero-Gravity foam offers improved performance while also giving you an even greater experience of our signature CloudTec® cushioned landing.

**OUTSOLE**

Advanced abrasion pads ensure superior grip and longevity.



Performance upper built from engineered mesh provides support and breathability in all the right places.



Dual-density sockliner, seamless tongue and inner sock provide next-level foot comfort.



A new CloudTec® sole built from Zero-Gravity foam absorbs shock in all directions while promoting a firmer stance.



The lean heel cap with precision-molded cushion pads ensures your heel is always firmly in place.

# Cloudflyer

Now shorter: long runs. For the first time cushioning and support come in an ultralight package. The Cloudflyer's patented CloudTec® system is engineered with Zero-Gravity foam, that means the shoe weighs in at less than 260 grams (> 9 ounces) making it one of the lightest models in the support category. It's ultralight, yet heavy in function. A wider surface area with 12 "Clouds" provides a stable stance for a safe ride and features intelligent cushioning:

precisely where and when you need it. Specifically designed "Clouds" in the rear-foot help avoid an inward rotation and allow for a stable, yet natural transition. A dual-density sockliner, plush tongue and V-molded padded heel cap all provide next-level foot comfort. Get ready for shockingly soft landings and explosive take-offs. With the Cloudflyer, On is taking on gravity and setting you free. Make light of long runs.

#### RUNNER PROFILE

Runners looking for a supremely cushioned shoe that retains a light and agile running feel. Fits wider feet.

#### CATEGORY

Cushion & Support

#### HEEL-TOE OFFSET

7mm | 0.28in

#### MEN'S

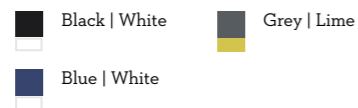
##### SIZES

US M 7-14

##### WEIGHT

255g | 9oz  
US M 8.5

##### COLORS



#### WOMEN'S

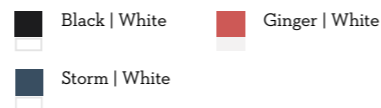
##### SIZES

US W 5-11

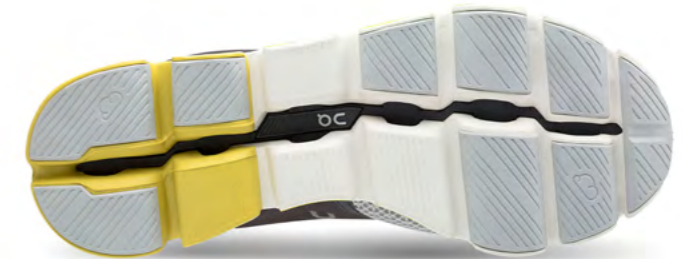
##### WEIGHT

210g | 7.4oz  
US W 7

##### COLORS



Grey | Lime



#### UPPER

Stability tube in the mid-foot supports and adds comfort.

Plush tongue provides comfort and even pressure distribution.

Reflective details ensure night visibility.

#### OUTSOLE

CloudTec® sole built from Zero-Gravity foam provides supreme cushioning.

Central channel and curved rocker of the sole allow for full foot flexibility along with a natural ride.

Extended low-abrasion rubber pads at impact zones provide durability.



Wider surface area and specially designed "Clouds" in the rear-foot help avoid an inward rotation and allow for a stable, yet natural transition.



Molded heel cap provides a snug heel fit and supports the ankle during landing.



Dual-density sockliner provides next-level foot comfort.



Star lacing over a plush tongue supports long-distance running.



# Cloudflyer Waterproof

The Cloudflyer made weatherproof. That's the basics of our Cloudflyer Waterproof. But of course, it's anything but basic; it's the best possible support in an ultralight package. It's our patented CloudTec® with Zero-Gravity foam. It's a more stable stance thanks to a wider surface area. It's specially designed Clouds in the rear that help avoid inward

rotation, yet promote a natural transition. And of course, it keeps your feet dry in rainy conditions thanks to a 100% wind and waterproof membrane. And not forgetting reflective night safety details in the front, rear, and on the side of all cloud elements. Plus a clever heel loop for an easy step in. Basically, it's ready to run no matter what the forecast says.



Black | Lunar

#### RUNNER PROFILE

Runners looking for a supremely cushioned and stable shoe that retains a light and agile running feel in rainy conditions.

#### CATEGORY

Cushion & Support

#### HEEL-TOE OFFSET

7mm | 0.28in

#### MEN'S

##### SIZES

US M 7-14

##### WEIGHT

292g | 10.3oz  
US M 8.5

##### COLORS

Black | Lunar

#### WOMEN'S

##### SIZES

US W 5-11

##### WEIGHT

245g | 8.6oz  
US W 7

##### COLORS

Black | Lunar



100% wind and waterproof membrane, engineered to keep feet dry in rainy conditions.



Reflective forefoot mesh ensures night safety and visibility.



Reflective night safety details on key heel visibility points, along all Cloud elements, and laces.



Molded heel cap provides a snug heel fit and supports the ankle during landing.

# Cloudstratus

Ready to double your run? Introducing the Cloudstratus and its unique dual Cloudtec® system. Swiss-engineered for runners that demand more: more clouds, more cushioning, more run. The second you kick into the run, the dual sequential cushioning system kicks in. First, the lower layer of Clouds cushions

every foot strike, collapsing ready to rebound forwards. Then, the second layer joins to absorb residual impact and add even more propulsion. Which means you'll want to go twice as far. The Cloudstratus. It's running on clouds taken to a new level. Literally.

#### RUNNER PROFILE

Runners that want to double up on cushioning and support without slowing down. Suitable for wider feet.

#### CATEGORY

Cushion & Support

#### HEEL-TOE OFFSET

8 mm | 0.31 in

#### MEN'S

##### SIZES

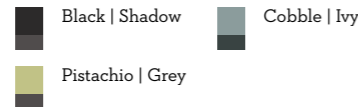
US M 7-14

##### WEIGHT

305g | 10.7oz

US M 8.5

##### COLORS



#### WOMEN'S

##### SIZES

US W 5-11

##### WEIGHT

270g | 9.5oz

US W 7

##### COLORS



#### UPPER

Anatomically engineered upper flexes with the foot for optimum comfort.

Star-shaped lacing configurations for more personalization.

#### SPEEDBOARD

The patented Speedboard encourages the natural rolling process and promotes an explosive take-off.

#### SOCKLINER

Ribbing at the arch activates proprioception in the foot for improved sensory feedback, subconsciously stabilizing your foot strike.

#### OUTSOLE

The evolved dual Cloudtec® system works sequentially for enhanced vertical and horizontal cushioning.

The connected forefoot construction keeps you in control during the powerful push off, supporting the Speedboard in driving you forwards.

External TPU heel counter provides maximum support.



Navy | Dust



Dual cushioning that takes the impact, an aesthetic that makes one. Two distinct levels of CloudTec® visibly work in synch for a smooth, supportive ride. Enhanced vertical and horizontal cushioning absorbs your foot strike and converts it into forward motion.



Connected forefoot clouds open up greater performance. This adapted structure increases contact area, distributes pressure and enhances the explosive motion of the Speedboard.



The asymmetric engineered upper is made with movement in mind. Where your foot flexes, the shoe flexes too. Which means the only pressure you feel is from the goals you set yourself.



With the Cloudstratus the laces are a star feature. The anatomically oriented lacing system creates a star-shaped configuration for increased forefoot control. Doubling up on eyelets offers additional customization options. So you can really run your way.



# Cloudace

Introducing the ace up your runner's sleeve. Superior cushioning doesn't have to mean slow. That's the genius of the new Cloudace: soft landings thanks to our Zero-Gravity heel Clouds, combined with a powerful push-off thanks to our rubber forefoot Clouds.

Add to that our liquid-injected Speedboard for forward propulsion, an external TPU molded heel counter for rear stability, a premium upper for sublime comfort, and what have you got? Ace running, mile after mile after mile. Cloudace. Seriously Ace.

## RUNNER PROFILE

For the most demanding runner who seeks full comfort, protection and speed.

## CATEGORY

Cushion & Support

## HEEL-TOE OFFSET

7mm | 0.28in

## MEN'S

### SIZES

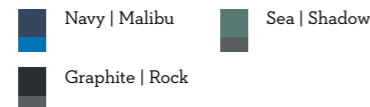
US M 7-14

### WEIGHT

335g | 11.8oz

US M 8.5

## COLORS



## WOMEN'S

### SIZES

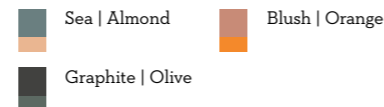
US W 5-11

### WEIGHT

267g | 9.4oz

US W 7

## COLORS



## UPPER

No-sew tape ensures midfoot stability while evenly distributing pressure throughout the foot.

## SPEEDBOARD

Extra-wide Speedboard stabilizes the foot throughout each phase of the run motion while also propelling push-off.

## SOCKLINER

Ultra light dual-density sockliner made from high-resilient compression EVA and adaptive memory foam.

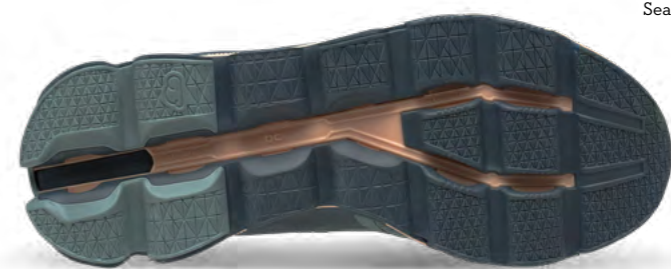
## OUTSOLE

Ultrasoft landing zone.

Midfoot supported by a natural transition zone designed to evenly distribute pressure.

Trademark propulsion zone delivers a responsive push off.

Performance Running



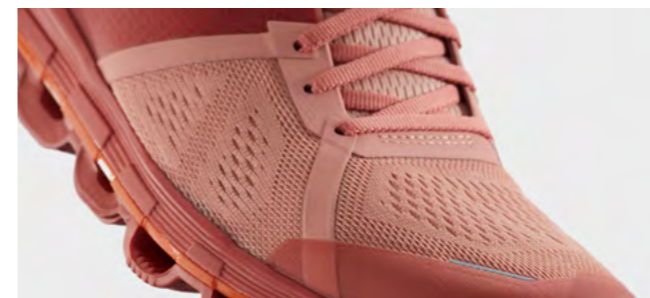
Sea | Almond



Extreme heel comfort and protection thanks to Zero-Gravity cushioned Clouds, combined with our forefoot rubber landing zone that encourages an agile push off.



Extra-wide Speedboard stabilizes the foot throughout each phase of the rolling motion while also propelling push-off.



A technical mesh designed to both vent the forefoot and provide added stability where it's needed.



Super-soft, precision-molded 3D heel pads hold the rearfoot snugly in place, while maximum support is delivered via an external heel counter.

# Cloudswift

Introducing the Cloudswift with Helion™: an active superfoam that does not tire. Helion™ is a lighter, softer, and more agile foam for a ride that feels more alive every step of the run. Whether you're smashing out

a swift 5k at lunchtime, weaving your way across town during peak hour traffic, or in for the long haul on your regular Sunday morning run. Cloudswift. Helion your run.

#### RUNNER PROFILE

Urban runners who like to keep their shoes light and swift yet have superior cushioning and road protection.

#### CATEGORY

Performance

#### HEEL-TOE OFFSET

7mm | 0.28in

#### MEN'S

##### SIZES

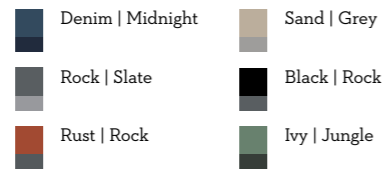
US M 7-14

##### WEIGHT

290g | 10.2oz

US M 8.5

##### COLORS



#### WOMEN'S

##### SIZES

US W 5-11

##### WEIGHT

240g | 8.5oz

US W 7

##### COLORS



#### UPPER

Engineered mesh for the perfect comfort balance of hold and stretch.

Sock construction for easy step-in and comfort.

Mechanical side band adds support.

#### SPEEDBOARD

Supports natural rolling motion.

#### OUTSOLE

Helion™ Foam combines lightness, cushioning and durability.

Newly shaped Cloud elements collapse diagonally to increase horizontal cushioning.

Durable rubber sole reinforcements deliver enhanced traction.

Forefoot Cloud elements close at the central channel for a more directional push-off without energy loss.



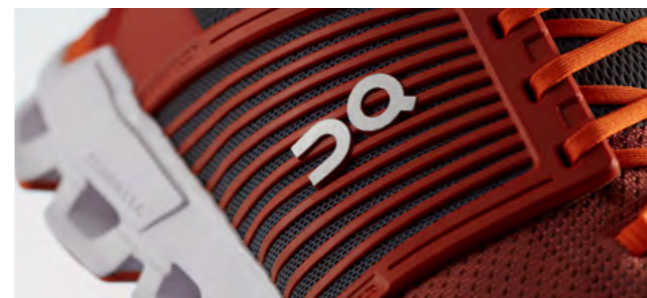
Sand | Grey



The unique new Helion™ foam won't tire before you do, thanks to a special blend of hard and soft materials. Its enduring energy return properties offer protection from the road, performance for the run.



The engineered mesh construction means multiple benefits, from a snug fit to breathability, mile after comfortable mile.



Strong yet stretchable, the mid-foot support of the mechanical side band means you're comfortably strapped in for swift runs without losing that feeling of freedom.



Durable rubber reinforcements on the Helion™ foam Cloud elements provide enhanced traction, so you can come to grips with high-tempo training, even on wet roads.



# Cloudsurfer

The comfort of a training shoe with the speed of a racing flat. That's the beauty of the Cloudsurfer. With its patented CloudTec® system, you'll experience softer landings and more explosive take-offs than ever before. Which means, you'll enjoy the ride whether you're training and racing. Wet roads? No problem. With a newly developed "zig zag" pattern on

the outsole, grip and traction are a given. And its uniquely engineered mesh puts breathability and support exactly where your foot needs them. Combine that with a second layer of EVA cushioning at the heel and you've also got a shoe that's second-to-none when it comes to comfort. The Cloudsurfer. Enjoy the ride.

#### RUNNER PROFILE

Runners who enjoy the signature cushioning of CloudTec® and are always ready to pick up the tempo.

#### CATEGORY

Performance

#### HEEL-TOE OFFSET

6mm | 0.23in

#### MEN'S

#### SIZES



US M 7-14

#### WEIGHT

330g | 11.6 oz

US M 8.5

#### COLORS

-  Midnight | Malibu
-  Glacier | Black

#### WOMEN'S

#### SIZES



US W 5-11

#### WEIGHT

265g | 9.3 oz

US W 7

#### COLORS

-  Mulberry | Coral
-  Glacier | Black

#### UPPER

Engineered mesh for the perfect comfort balance of hold and stretch.

Next-level fit thanks to an even more precise shape around the foot.

#### SPEEDBOARD

Patented Speedboard promotes a faster transition, propelling you forward.

#### MIDSOLE

Double layers of high-grade EVA provide prolonged durability and performance.

#### OUTSOLE

Rebound-Rubber formula offers the ultimate in responsiveness and low-abrasion durability.

Open Cloud construction saves weight.

Zig-zag tread pattern offers outstanding grip and traction  
Screen reader support enabled.



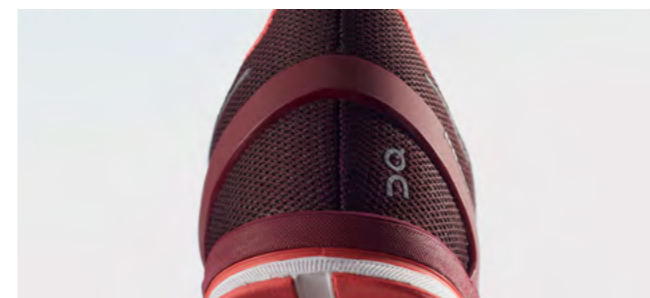
Jungle | Lime



Double EVA layers and a specially engineered Speedboard deliver the unique ride that's both cushioned and responsive. Each and every stride of your run is enhanced.



Cloudsurfer means comfort. Its engineered mesh balances breathability. Out on the run, it supports the forefoot through the soft landing into an explosive take-off.



The external injected TPU heel counter keeps weight to a minimum and the heel firmly in place as you pick up the pace.



An additional layer of EVA cushioning provides superior shock reduction at the heel to guarantee an easy ride even for long runs on hard surfaces.



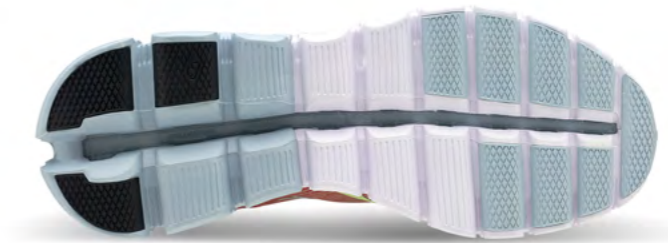
# Cloudflow

The shortcut to runner's high - now shorter than ever with the all-new Cloudflow. The record-breaking shoe loved by elite athletes has been refined with their feedback. That renowned responsive ride gets even more comfort and kick with the addition of Helion™ superfoam. 18 Cloud elements combine with

the explosive Speedboard™ to turn impact into acceleration, whether training or racing. Plus, a new lacing configuration and reshaped Clouds mean softer forefoot landings and more support at high speed. All in all, a winning combination. Ready, set, flow.



Guava | Dustrose



#### RUNNER PROFILE

Runners who want a highly responsive yet fully cushioned performance shoe for training and racing.

#### CATEGORY

Performance

#### HEEL-TOE OFFSET

6mm | 0.24in

#### MEN'S

##### SIZES

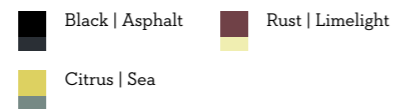
US M 7-14

##### WEIGHT

235g | 8.3oz

US M 8.5

##### COLORS



#### WOMEN'S

##### SIZES

US W 5-11

##### WEIGHT

198g | 7.0oz

US W 7

##### COLORS



#### UPPER

High-performance engineered mesh.

New eyestay configuration for additional midfoot support.

Updated heel construction delivers a comfortable, durable hold.

Lace holder on tongue keeps lace endings locked down.

#### MIDSOLE

Updated forefoot Clouds for additional cushioning.

Re-engineered rear Cloud elements support the natural landing motion.

#### SPEEDBOARD

Updated Speedboard™ for maximum energy loading and comfort.



CloudTec® combines with an enhanced high-propulsion Speedboard™ for soft landings and powerful take-offs. Reshaped cloud elements deliver additional cushioning at the forefoot and support a natural foot strike.



The Cloudflow offers on-the-road cushioning without weakness thanks to Helion™ superfoam. For your strongest performance yet.



Show your rivals a clean set of re-engineered heels. The next-generation Cloudflow features an updated design for even more hold, comfort and durability.



The new eyelet configuration enhances midfoot hold to support your high-speed goals. Plus, the elasticated tongue strap removes distractions by keeping your laces firmly in place.

# Cloudflash

For the important seconds in life. When destiny is decided in seconds, the all-new Cloudflash strikes. Our shockingly light competition shoe is built for speed. Its patented CloudTec® sole transforms impact energy into forward momentum. Incredibly

lean engineering attaches the Zero-Gravity outsole to a thin Speedboard built from energy-transition material. Feel the 14 clever Cloud elements absorbing your impact and then loading the Speedboard like a bow. Load, release, repeat.

**RUNNER PROFILE**  
Athletes who go for gold.

**CATEGORY**  
Speed

**HEEL-TOE OFFSET**  
5mm | 0.20 in

**MEN'S**

**SIZES**  
US M 7-14

**WEIGHT**  
211g | 7.4 oz  
US M 8.5

**COLORS**

Neon | White

**WOMEN'S**

**SIZES**  
US W 5-11

**WEIGHT**  
173g | 6.1 oz  
US W 7

**COLORS**

Neon | White

**UPPER**

The Cloudflash has an antimicrobial treatment, so the faster you go, the fresher you feel.

**SOCKLINER**

An innovative hybrid sockliner combines ultra-light EVA and memory foam, so feet feel at home from start line to record finish.

**SPEEDBOARD**

No midsole allows for even more explosive take-offs with the bow like-flex of the Pebax Speedboard.

**OUTSOLE**

Compressed Zero-Gravity foam Clouds embody the saying "small but powerful" and in this case, fast advanced abrasion pads ensure superior grip and longevity.

Low-abrasion rubber pads provide optimal traction - no slips, no seconds lost.



Neon | White



On's patented technology delivers on the promise: cushioned landing, explosive take-off. The 14 Cloud elements of the Cloudflash are shaped to transform impact energy into forward momentum.



The Cloudflash Speedboard built from Pebax material is unparalleled in energy transition and fatigue resistance. It loads with impact energy to release it upon toe-off.



The upper of the Cloudflash has one goal: deliver everything with nothing. A very thin, lightweight knit armed by a skeleton-structure achieves impossible lightness.



Shaped like a race car seat, the performance heel cap keeps your feet strapped in at high velocity. Accelerate in complete security.



# Cloudrush

Crush rivals in complete comfort. The Cloudrush is a fast winner with the unique cushioning of an On - performance and comfort combined. The running shoe of World Champions is low profile for speed and features 18 patented CloudTec® elements built from Rebound-Rubber. Made for demanding athletes who seek a responsive close-to-the-ground

ride, the Cloudrush is ideal for fast training runs and competitions. Its high-grade mid-sole, a flexible Speedboard and a lightweight skeleton upper have been improved for this final rush to the finish line. No wonder the Cloudrush has already taken more than 200 winner podiums by storm. The shorthand for Cloudrush is Crush.

**RUNNER PROFILE**

Well-trained runners who like to go fast.

**CATEGORY**

Speed

**HEEL-TOE OFFSET**

5mm | 0.20in

**MEN'S**

**SIZES**

US M 7-14

**WEIGHT**

220g | 7.8oz  
US M 8.5

**COLORS**

Black | White

**WOMEN'S**

**SIZES**

US W 5-11

**WEIGHT**

189g | 6.6oz  
US W 7

**COLORS**

Black | White

**UPPER**

Adaptive inner-sock structure adds comfort on long runs and interval sprints alike.

Bright reflectors make you shine at night.

**MIDSOLE**

Innovative heel structures make every landing as smooth as your take-offs.

Ultra-lightweight sockliner envelope feet with the comfort and fit of a second skin.

**OUTSOLE**

Low-abrasive rubber allows for superior grip even during those all-important, all-out moments.



Black | White



With 18 responsive rubber elements, the patented CloudTec® sole of the Cloudrush is streamlined for winning.



The extremely slim midsole from high-grade EVA features a flexible Speedboard and supports a dynamic stride.



The principle of taping an athlete's foot at strategic spots has been translated into the skeleton design of an all-new upper.



Reflective details at the heel keep runners safe at night.



Lightweight    Cushion & Support    Performance    Speed

Cloud X

- 6mm | 0.24in
- US M 7-14
- 218g | 7.7oz  
US M 8.5
- 2019 November

White | Black  
M 20.0006

Black | Asphalt  
M 20.4025

Midnight | Cobalt  
M 20.9973

Sienna | Rust  
M 20.99905

2020 March

Rock | Sea  
M 20.99785

Cloudflyer

- 7mm | 0.28in
- US M 7-14
- 255g | 9oz  
US M 8.5
- 2019 November

Black | White  
M 11.0000

Blue | White  
M 11.4432

Grey | Lime  
M 11.9985

Cloudflyer Waterproof δ

- 7mm | 0.28in
- US M 7-14
- 292g | 10.3oz  
US M 8.5

Black | Lunar  
M 11.9995

Cloudstratus

- 8mm | 0.31in
- US M 7-14
- 305g | 10.7oz  
US M 8.5
- 2019 November

Black | Shadow  
M 29.99845

Pistachio | Grey  
M 29.99772

Cobble | Ivy  
M 29.99773

Cloudace

- 7mm | 0.28in
- US M 7-14
- 335g | 11.8oz  
US M 8.5
- 2019 November

Navy | Malibu  
M 30.99663

Graphite | Rock  
M 30.99787

Sea | Shadow  
M 30.99766

Cloudswift

- 7mm | 0.28in
- US M 7-14
- 290g | 10.2oz  
US M 8.5
- 2019 November

Denim | Midnight  
M 31.99943

Rock | Slate  
M 31.99941

Rust | Rock  
M 31.99945

Sand | Grey  
M 31.99872

Black | Rock  
M 31.99777

2020 March

Ivy | Jungle  
M 31.99776

Cloudsurfer

- 6mm | 0.24in
- US M 7-14
- 330g | 11.6oz  
US M 8.5
- 2019 November

Midnight | Malibu  
M 24.99961

Glacier | Black  
M 24.99769

Cloudflow <sup>NEW</sup>

- 6mm | 0.24in
- US M 7-14
- 235g | 8.3oz  
US M 8.5
- 2019 November

Black | Asphalt  
M 25.99781

Citrus | Sea  
M 25.99782

Rust | Limelight  
M 25.99783

Cloudflash

- 5mm | 0.20in
- US M 7-14
- 211g | 7.4oz  
US M 8.5
- 2019 November

Neon | White  
M 16.8090

Cloudrush

- 5mm | 0.20in
- US M 7-14
- 220g | 7.8oz  
US M 8.5
- 2019 November

Black | White  
M 17.0000

- <sup>NEW</sup> New product/  
New color
- I Heel-toe offset
- ← Size
- ⚖ Weight
- 🛒 Pre-order only
- 🔪 Marketing color
- 📅 Date

Lightweight      Cushion & Support      Performance      Speed

Cloud X

- 6 mm | 0.24 in
- US W 5-11
- 185 g | 6.5 oz  
US W 7
- 2019 November

White | Black  
W 20.0007

Black | Asphalt  
W 20.4026

Red | Flash  
W 20.1658

Sand | Rose  
W 20.99904

2020 March

Rock | Sea  
W 20.997854

Cloudflyer

- 7 mm | 0.28 in
- US W 5-11
- 210 g | 7.4 oz  
US W 7
- 2019 November

Black | White  
W 11.0001

Storm | White  
W 11.4418

Ginger | White  
W 11.99864

Cloudflyer Waterproof δ

- 7 mm | 0.28 in
- US W 5-11
- 245 g | 8.6 oz  
US W 7

Black | Lunar  
W 11.99994

Cloudstratus

- 8 mm | 0.31 in
- US W 5-11
- 270 g | 9.5 oz  
US W 7
- 2019 November

Navy | Dust  
W 29.99866

Black | Shadow  
W 29.99844

White | Almond  
W 29.99771

Cloudace

- 7 mm | 0.28 in
- US W 5-11
- 267 g | 9.4 oz  
US W 7
- 2019 November

Sea | Almond  
W 30.99862

Graphite | Olive  
W 30.99764

Blush | Orange  
W 30.99765

Cloudswift

- 7 mm | 0.28 in
- US W 5-11
- 240 g | 8.5 oz  
US W 7
- 2019 November

Plum | Dawn  
W 31.99940

Glacier | White  
W 31.99944

Teal | Storm  
W 31.99942

Blush | Denim  
W 31.99871

Black | Rock  
W 31.99774

2020 March

Hay | Leaf  
W 31.99775

Cloudsurfer

- 6 mm | 0.24 in
- US W 5-11
- 265 g | 9.3 oz  
US W 7
- 2019 November

Mulberry | Coral  
W 24.99956

Glacier | Black  
W 24.99768

Cloudflow <sup>NEW</sup>

- 6 mm | 0.24 in
- US W 5-11
- 198 g | 7.0 oz  
US W 7
- 2019 November

Rock | Rose  
W 25.99778

Guava | Dustrose  
W 25.99779

Violet | Tide  
W 25.99746

Cloudflash

- 5 mm | 0.20 in
- US W 5-11
- 173 g | 6.1 oz  
US W 7
- 2019 November

Neon | White  
W 16.8091

Cloudrush

- 5 mm | 0.20 in
- US W 5-11
- 189 g | 6.6 oz  
US W 7
- 2019 November

Black | White  
W 17.0001

- <sup>NEW</sup> New product/  
New color
- Heel-toe offset
- Size
- Weight
- Pre-order only
- Marketing color
- 2020 Date

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